

# Would you like to include your company in the most complete language industry reference guide IN THE WORLD?

## print

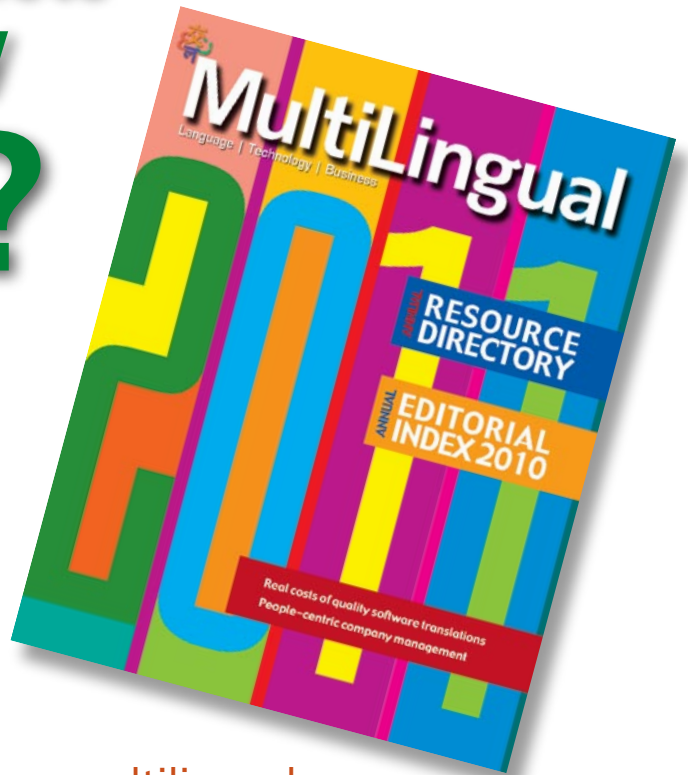
distributed to *MultiLingual*  
subscribers and throughout the  
year at events around the world

## digital

a searchable digital edition  
with live links in ads

## web

a PDF with live links, available at [www.multilingual.com](http://www.multilingual.com),  
where it is downloaded nearly 1,000 times a month



## Annual Resource Directory

This comprehensive 2011 Resource Directory (last year's edition included over 700 companies) will also contain the Editorial Index of *MultiLingual* 2010. To see last year's directory, go to [www.multilingual.com/resourceDirectory](http://www.multilingual.com/resourceDirectory)

### Resource Directory Categories

Automated Translation • Books & Publications • Call Centers • Conferences • Consulting Services • Content Management • Desktop Publishing Services • Desktop Publishing Tools • Dictionaries, Grammar Checkers • Education (degrees, certificate programs) • E-learning, Educational Software • Enterprise Solutions • Fonts & Operating Systems • Industry Associations • Internationalization Services • Internationalization Tools • Interpreting • Language Learning • Language Product Resellers • Localization Services • Localization Tools • Marketing • Mobile Systems Technologies • Multicultural Communications • Multilingual Software • Multimedia • Optical Character Recognition • Project Management • Recruitment, Job Matching • Research & Analysis • Resources • Software Testing • Speech Technologies • Subtitling/Dubbing • Technical Writing • Terminology Management • Training, Seminars & Workshops • Translation Management Systems • Translation Services • Translation Tools • Voiceovers • Website Globalization • Workflow Solutions

[www.multilingual.com/annualDirectory](http://www.multilingual.com/annualDirectory)

See next page for examples of available ads and rates

## LOCALIZATION SERVICES

Acclaro Inc. [www.acclaro.com](http://www.acclaro.com)

Beyondsoft [www.beyondsoft.com](http://www.beyondsoft.com)

### Binari Sonori S.r.l.

Web: [www.binarisonori.com](http://www.binarisonori.com)  
E-mail: [translate@binarisonori.com](mailto:translate@binarisonori.com)

Viale Fulvio Testi 11, 20092 Cinisello Balsamo (Milano), Italy, 39-02-61866-310, Fax: 39-02-61866-313



Binari Sonori has served the international localization and translation market since 1994 with a unique team of project managers and selected linguists. Solid procedures and transparent relationships with clients guarantee high quality, timeliness and flexibility. We are accustomed to working for companies throughout the world that need to reach the Italian market with their products. Our project managers, translators and revisers are trained to solve the challenges of translation/localization projects: tight turnaround times, specific software tools, glossaries and guidelines. Fields of expertise include information technologies, entertainment, life sciences, finance, training, web, marketing and medical — from all languages into Italian.

Epic Translations [www.epictranslations.com](http://www.epictranslations.com)  
See our ads on pages 33, 34

### Glyph Language Services

Web: [www.glyphservices.com](http://www.glyphservices.com)  
E-mail: [sales@glyphservices.com](mailto:sales@glyphservices.com)  
126 NW Canal Street, Suite 110, Seattle, WA 98107 USA  
206-315-0994, Toll-free: 888-781-9560, Fax: 480-247-4965

← Line Listing . . . . . first one **free**  
each additional . . . \$100

← Bold Line Listing . . . . . \$60 upgrade

← Resource Listing . . . . . \$650  
each additional . . . \$475

- includes bold company name, logo, contact information and 100-word description
- also receive one free Bold Line Listing (per company) with reference to Resource Listing page

*Current magazine display and show-case advertisers receive a 25% discount on display ads and resource listings.*

← Bold Line Listing . . . . 1 free with paid ad  
• includes reference to ad page

← Contact Listing . . . . . \$250  
• includes bold company name, contact information  
• also receive one free Bold Line Listing (per company)

← Display Ad . . . . . 1/4 page – \$1,300  
• see rates below for other display ad sizes  
• also receive one free Bold Line Listing with reference to display ad page  
• half-page and full-page advertisers receive one free Resource Listing and up to five Bold Line Listings with reference to display ad page

### DISPLAY ADS . . . . . PRICES . . . . . SIZES

Two-Page Spread . .	\$8,500	TWO PAGE SPREAD BLEED 16.75 x 11.125 TRIM 16.5 x 10.875 LIVE 16.25 x 10.375		FULL PAGE 8.75 x 11.125 8.5 x 10.875 8 x 10.375
Back Cover . . . . .	\$6,800			
Inside Front/Back . .	\$6,000			
Full Page . . . . .	\$4,900			
1/2 Page . . . . .	\$2,500	1/2 PAGE VERTICAL 3.5 x 9	1/2 PAGE HORIZONTAL 7.25 x 4.5	1/3 PAGE VERTICAL 3.5 x 6
1/3 Page . . . . .	\$1,700			
1/4 Page . . . . .	\$1,300			
Preferred file type is press-quality PDF. Graphic files used in ads should be 300 dpi in CMYK colors, no spot colors. E-mail ads up to 10MB to <a href="mailto:jennifer@multilingual.com">jennifer@multilingual.com</a>				
		1/3 PAGE HORIZONTAL 7.25 x 3.33	1/4 PAGE VERTICAL 3.5 x 4.5	1/4 PAGE HORIZONTAL 7.25 x 2.25

These are examples of advertising options for the Resource Directory. If you have questions or would like to reserve space, please contact Jennifer DelCarlo at [jennifer@multilingual.com](mailto:jennifer@multilingual.com). Reservations are due December 3, 2010.

**HERMES. THE SPANISH EXPERTS IN SPANISH TRANSLATION AND LOCALISATION:**

**PLEASED TO MEET YOU.**

- + Localisation.
- + Technical and General Translation.
- + Website Translation & Localisation.
- + Interpreting.
- + Audiovisual Translation and Dubbing.
- + Localisation and CAT Course Teaching.
- + Desktop Publishing.
- + Linguistic Consultancy.
- + Multimedia.
- + Terminology Management.
- + Documentation Management.
- + Technical Writing.
- + Video & Audio Tape Transcription.
- + Style Guide Creation.
- + Third-Party Translation Review.

TRADUCCIONES Y SERVICIOS LINGÜÍSTICOS

Founded in 1991  
Cólquide, 6, portal 2 - 3.º I, Edificio Prisma,  
28230 Las Rozas, Madrid - SPAIN  
Phone: (+34) 91 640 7640, Fax: (+34) 91 637 8023  
Email: [hermestr@hermestrans.com](mailto:hermestr@hermestrans.com)  
[www.hermestrans.com](http://www.hermestrans.com)

Parque Tecnológico de Andalucía  
Juan López Peñalver, 17, 3.º, ofic. 6  
Edificio Centro de Empresas  
29590 Campanillas, Málaga - SPAIN  
Phone: (+34) 952 020 525 Fax: (+34) 952 020 529